

City Manager's Blog

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Week of January 8, 2018

Due to the City holiday on January 15 and the Council Operational and Strategic Priority Setting Session scheduled for January 19-20, the weekly report will resume for the Week of January 22 and the next blog will resume on January 29, 2018.

GENERAL INFORMATION

Santa Clara Fire Responds to Industrial Structure Fire: At 1:30 a.m. on January 2, firefighters responded to a large fire at an industrial site on Mathew Street. Upon arrival firefighters found high piled cardboard bales on fire in the storage yard of the facility. Firefighters surrounded the fire and applied large amounts of water to extinguish the flames. Firefighters were on scene for a couple of days mopping up hot spots and working with Silicon Valley Power to restore electricity. The cause of the fire is under investigation and there were no injuries.



Fatal Traffic Collision: On January 7 at 10:22 p.m., a fatal traffic accident occurred at the intersection of Monroe Street and Bowers Avenue. A 17-year old male resident was driving westbound on Monroe Street when he lost control of his vehicle. He collided with a Toyota Highlander that was stopped for the light in the number one lane of southbound Bowers Avenue. The driver of the Acura was transported to a hospital, but later died as a result of his injuries. The coroner's office identified the deceased as 17-year old Brian Ibarra. Brian attended Santa Clara High School until October when he transferred to Wilson High School. The school district was notified and planned to provide grief counseling.





Northside Branch Librarian Selected for National Honor: Northside Branch Librarian Angela Ocana has been selected as an “Emerging Leader” for the American Library Association (ALA) in 2018. Ocana was chosen from hundreds of applicants nationwide to be inducted into this elite group, which only chooses up to 50 members each year. The Emerging Leaders program allows chosen librarians to participate in problem-solving work groups, network with peers, and have the opportunity to serve the profession in a leadership capacity. The program also puts participants on the fast track to ALA committee roles as well as involvement in other professional library-related organizations.

New Employees Welcomed at the Santa Clara Police Department: On January 3, the City welcomed seven new employees to the Santa Clara Police Department family including: Lateral Police Officers Sean Cawley and Ronald Miranda, Public Safety Dispatchers Andrea Medina and Kacey Hassna, Crime Analyst Suzanne Silva, Records Specialist Sylvia Avalos, Community Service Officer Alexis Morales.

Fire Department Academy Ongoing: Recruit Firefighters are undergoing training in their academy this week on how to respond to emergencies involving hazardous materials. The recruit fire academy provides new firefighters the skills necessary to perform the basic duties of a professional firefighter. The 16-week academy will be completed January 26, after which Firefighters will begin their fire station assignments.

National Law Enforcement Appreciation Day: January 9 was National Law Enforcement Appreciation Day (L.E.A.D.). There are approximately 900,000 law enforcement officers nationwide. L.E.A.D. was a way to show the men and women in public service how much they are valued for their service and protection of our communities. The police department sent out a community message via social media informing the community of this day.

City of Santa Clara Blood Drive on January 11: The City of Santa Clara hosted a blood drive with Blood Centers of the Pacific at the City Hall Council Chambers on January 11, 2018 from 11:00 a.m. to 4:00 p.m. This community blood drive was held in partnership with Blood Centers of the Pacific. An estimated 44 attendees donated blood at the event.



Santa Clara Senior Center Completes Repairs: The City completed the maintenance and repair project at the Senior Center Natatorium on January 2. Tasks included inspection and replacement of flame rods and ignitors on heaters, replacement of seals and diaphragms on backwash valves, patching pool plaster on all pools, replacement of damaged tiles, re-grouting of all spa deck tiles and upgrading 50 light fixtures to LEDs. Many patrons commented on the noticeably improved appearance of the natatorium, particularly the lighting.



Santa Clara Source to Present at California Association of Public Information Officers (CAPIO) Annual Conference: With over 90 "Call for Speaker" submissions, Santa Clara PIO, Jennifer Yamaguma, was selected to present at the Annual CAPIO Conference on April 11, 2018 in Santa Rosa. She will present the successful launch of *Santa Clara Source*, brief video recaps of Council and Stadium Authority meetings. This effort is a significant transparency effort that facilitates the public's ability to track local government activities and a great reflection of the work that we are engaged in to be innovative on this topic. Current and archived Santa Clara Source videos can be found online at www.santaclaraca.gov/scsource

2330 Monroe Street Affordable Housing Site Community Survey: On December 7, 2017, the City held a Community Engagement Meeting at City Hall to discuss plans for the future development of the City-owned site at 2330 Monroe Street. Approximately 50 community members heard a presentation from City staff and participated in guided workshops covering the following topics: Affordability, Site Layout and Density, Housing Preferences, Amenities. Feedback and participation is welcome through the City's community engagement survey available online at: <https://www.peakdemocracy.com/5789>

Protecting Water Quality: To ensure the highest quality of water is delivered to Santa Clara residents and businesses, the City maintains a robust water sampling protocol whereby samples are collected at sampling stations located throughout the City and tested to ensure that all water meets state and federal quality standards. City crews may be seen around neighborhoods flowing fire hydrants and crews are flushing water mains to remove excess naturally occurring sediment that builds up over time. For more information, please contact the Water & Sewer Utilities Department at (408) 615-2000.



El Camino Specific Plan Survey: The El Camino Real Specific Plan continues with community meetings and an online survey is available through January 31 to gather public input. Please take a few minutes to complete the survey and provide your feedback! Visit www.santaclaraca.gov/survey to take the survey and www.santaclaraca.gov/ecr for more information on the project.

Nob Hill at Monticello Village Apartments: On January 5, the new Nob Hill completed the building permit process including \$2.6 million tenant improvement work. The new grocery store is now open and located at Monticello Village Apartments at 3555 Monroe Street and the grand opening is being planned for the next few weeks.

Outstanding Debt Schedule Report Update: Traditionally the Director of Finance has provided an Outstanding Debt Schedule Report to the City Council and the Stadium Authority Board on a semiannual basis. In a continuing effort to streamline processes it was discovered that the debt schedule is a duplication of information that is already being provided through the City's Comprehensive Annual Financial Report (CAFR), Stadium Authority Quarterly Financial Status Reports, Citywide Budget, and Stadium Authority Budget. This Outstanding Debt Schedule Report was provided for informational purposes only and there are no legal



requirements for it to be provided in this format. Therefore, since the debt information is currently being presented to the City Council and the Stadium Authority Board in various formats, the Outstanding Debt Schedule Report is no longer necessary and will be discontinued going forward.

New Housing Law in California: At a recent City Manager's Association meeting, Seth Miller, Peninsula Division Regional Public Affairs Manager for the League of California Cities, presented a 2018 Guide to New Housing Law in California (Attachment B). With housing affordability an urgent issue in California, including Santa Clara, this reference guide covers recent actions taken by the state Legislature to address the housing crisis and provides in-depth analysis and guidance on changes made to state and local land-use law that will affect city processes and functions related to housing development.

RESPONSES TO COUNCIL INQUIRIES

Ongoing Project at 1075 Pomeroy Ave: On November 21, 2017, the City Council referred the project located at 1075 Pomeroy Avenue, consisting of a proposed Planned Development Rezoning from R3-18D and Tentative Parcel Map to allow construction of four detached single-family homes, to the Historic Landmarks Commission (HLC) to review the project architecture based on its adjacency to Pomeroy Green, a potentially historic development. The project was reviewed by the HLC for compatibility at its meeting on January 4 and the HLC is forwarding four recommendations, which will be presented at the February 20th Council meeting for consideration: 1) consider the Pomeroy Green and Pomeroy West as a potentially historical resource, 2) modify the architecture to be more similar to Pomeroy Green including modified setbacks, reduced roof slope and overall height, reduced use of stucco and horizontal siding, modified window geometry and use of carports in lieu of garages; 3) conduct a community meeting with staff facilitating discussion of design compatibility, and 4) return to the HLC for further review and recommendation after changes have been made to the design.

City Council 2nd Reading of the Affordable Housing Ordinance: The second reading to adopt the Affordable Housing Ordinance is scheduled for January 23, 2018. The Ordinance will be effective from February 22, 2018 with new requirements beginning in July 2018.

Temporary Closure of Raymond G Gamma Dog Park: Due to recent community concerns about K-9 Flu and out of an abundance of caution, the Parks and Recreation Department will close Raymond G Gamma Dog Park from evening of January 15, 2018 to January 18, 2018 at 3:00 p.m. Canine influenza (CIV), or "dog flu," is a highly contagious respiratory infection of dogs that is caused by an influenza A virus. There is no evidence that any infections have occurred at the Dog Park. To reduce the spread of CIV, the American Veterinary Medical Foundation recommends good hygiene and sanitation practices, cleaning of shared items and spaces (such as dog parks).

Influenza viruses usually do not survive in the environment beyond 48 hours and are inactivated by common cleaning practices. The Department has consulted with Silicon



Valley Animal Control Authority (SVACA), veterinary research and personnel will remove any toys left and hose down the facility.

LEVI'S STADIUM RELATED UPDATES

Santa Clara to Host 2019 College Football Playoff (CFP) National Championship:

Following the conclusion of the 2018 College Football Playoff (CFP) in Atlanta, the Bay Area Host Committee begins plans to host the 2019 CFP National Championship at Levi's® Stadium in Santa Clara on January 7, 2019. In collaboration with event partners, the Cities of San Jose and Santa Clara embark on a year of planning a variety of community-focused events leading up to this much anticipated sporting event. The CFP is one of the biggest sporting events in the country, with an average attendance of nearly 80,000 fans.

Levi's Stadium issued a News Release on January 9 announcing that the Bay Area Host Committee formally took the reins for the next installment of the College Football Playoff National Championship to be held at Levi's Stadium in 2019. Individuals looking for opportunities to volunteer with the 2019 College Football Playoff National Championship can visit the official Bay Area Host Committee website at www.BayArea2019.com. City staff attended the recent event in Atlanta to conduct site visits and meet with City officials. We will be working with ManCo over the next months to bring Informational Study Sessions related to this event and will report to the Stadium Authority Board for any required action in the first part of the year.

Upcoming Stadium Events:

February 24, 2018: Bacon and Beer Classic

March 23, 2018: Mexican National Soccer Team Game

UPCOMING EVENTS & MEETINGS

Council Operational and Strategic Priority Setting Retreat Jan.19 & 20: The Council will set goals and objectives which will provide policy guidance to the City Manager for implementation. The retreat will be held on January 19 and 20 at the Santa Clara Convention Center (Mission City Ballroom) located at 5001 Great America Parkway. At this public meeting, an organization overview will be presented and Council will discuss and hear from the community on where the City should collectively focus. The entire session will also be live streamed on the City's Facebook and YouTube channels. For those who are unable to attend the meeting and would like to submit comments/concerns for the Council to consider, please email: mayorandcouncil@santaclaraca.gov. For questions, contact the Mayor and Council Offices at (408) 615-2250 or the City Manager's Office at (408) 615-2210.

Senior Center Welcomes Newcomers: Every third Thursday of every month at 10:30 a.m., the Senior Center welcomes new patrons by highlighting programs, services and providing tours of the Senior Center. Upcoming 2018 tour dates include: January 18, February 15, March 15, April 19, May 17, June 21. No pre-registration is required and the Senior Center is located at 1303 Fremont Street.



Caregivers Connect Health & Wellness Program Begins Jan 4. – March 5: Share tips, ideas, and resources for being a caregiver. The Senior Center hosts a bi-monthly, free group that looks to support each other and have a little fun on the 1st and 3rd Thursdays from 10:30 a.m. to 12:00 p.m. at the Senior Center located at 1303 Fremont Street. Light refreshments will be provided. Call (408) 615-3176 to sign up.

Senior Center Hosts Safety Talk and Walk a Block on January 17: Join our Walk a Block group and stroll with a Santa Clara Police Officer through the park and neighborhood. Learn how you can take steps to increase awareness and protect yourself when you are on the move. The event will be on January 17, 10 a.m. to 12:00 p.m. at the Senior Center located at 1303 Fremont Street.

Coffee with a Cop on January 18: Participate in the next "Coffee with a Cop" on January 18 from 8:00 a.m. to 9:30 a.m. at Starbucks located at 2221 The Alameda. Coffee with a Cop brings police officers and the community together to discuss issues and learn more about each other. The Santa Clara Police Department focuses on community policing efforts to strengthen trust between the community and law enforcement. Residents can stop by to ask any questions, discuss happenings in the area, voice concerns and get to know the officers who patrol their neighborhood.

Super Smash Bros 4 Tournament on January 19: The Santa Clara Teen Center will host an event with video gaming including drinks, snacks, prizes and tons of fun! The event will be on January 19 from 4:00 p.m. – 9:00 p.m. at the Santa Clara Teen Center located at 2446 Cabrillo Avenue. The event has an entry fee of \$5.00 per person for grades 9-12. For more information, call the Teen Center at (408) 615-3740.

Ribbon Cutting for Old Mountain View-Alviso Road Bridge Opening on January 22: The Cities of Santa Clara and Sunnyvale obtained grant funding to replace the Old Mountain View-Alviso Road Bridge at Calabazas Creek, which was in need of extensive structural repairs. The project replaced the existing bridge with a new bridge with a travel lane in each direction, two bicycle lanes, and two 6-foot wide sidewalks. Other improvements included: improved roadway lighting, floodwalls, decorative bridge treatments, paving of the Santa Clara Valley Water District maintenance access road/bike path underneath the bridge. Construction of the bridge began in July 2017 and is scheduled for completion on January 18, 2018. A ribbon cutting ceremony for the official reopening of the bridge will be on January 22 from 11:00 a.m. to 12:00 p.m. at the Old Mountain View-Alviso Road Bridge.

Free Disposal Day on January 28: A free disposal day for Santa Clara residents will be held at the Mission Trail Waste Systems (MTWS) transfer station on January 28th from 6:00 a.m. to 12:00 p.m. Appointments are required and availability is limited. Call MTWS at (408) 727-5365 to make an appointment and for details on location, load size limits, and accepted materials.

Community Meeting for 3575 De La Cruz Boulevard on January 29: The community is invited to provide feedback regarding the development of a request for proposals (RFP) for the city owned property at 3575 De La Cruz Boulevard for the development of affordable housing.



The meeting will be on January 29 from 6:00 p.m. to 7:30 p.m. at the Northside Branch Library located at 695 Moreland Way.

Community meeting for 4200 block of Cheeney Street on January 16: The City invites the public to a community meeting on January 16 from 7:00 p.m. to 9:00 p.m. at the American Legion Hall located at 958 Homestead Road, Santa Clara. The proposed change to the General Plan land use designation for a 0.52 acre site located mid-block between Ash Street and Agnew Road on the east side of Cheeney Street. The project proposal is to change the General Plan land use designation from Very Low Density Residential (up to 10 units per acre) to Low Density Residential (8-19 units per acre). This change would support the future construction of up to nine residences on the property. For more info, please contact the Planning Division at (408) 615-2450 or email planning@santaclaraca.gov

Historic Landmark Commission Hearing for 1141 Main Street: The Historic Landmark Commission will be considering a Rezoning request for a Mills Act property from Downtown Commercial (CD) to Single Family Zoning district (R1-6L) along with a Variance to allow conversion of an existing 2-story carriage house into a 2-story accessory dwelling unit with an extended height of 23'-3" and an additional half bath on the ground floor. The site currently includes a 2,572 square foot residence and accessory building. Planning Commission and City Council hearings will follow in March and April 2018 respectively.

El Camino Real Specific Plan Outreach Activities:

The City is continuing the El Camino Real Specific Plan process. The public is encouraged to attend an upcoming event and fill out an online survey available through January 31, 2018 at www.santaclaraca.gov/survey. Upcoming events include:

- January 26, 11:00 a.m. - 1:00 p.m. Pop-Up event at Santa Clara University, outside the Benson Center
- February 28, 5:30 p.m. to 8:00 p.m. at Central Park Library, Redwood Room

Community Meetings on Smoking Ordinance: In the last five years, many cities within Santa Clara County have adopted strict restrictions on smoking at various locations, significantly limiting the number of outdoor spaces where smoking is allowed and banning smoking in all multi-family housing except for designated smoking areas. The City is considering expanding its smoking ordinances to limit or ban smoking of cigars, cigarettes, e-cigarettes, and any other tobacco or cannabis products in additional outdoor public spaces as well as private units of multi-family housing. The public is invited to attend a community meeting to learn more about these proposed changes and provide feedback on potential changes to the ordinance. An online survey is also available at: www.santaclaraca.gov/smoking

- February 1, 2:00 p.m. - 3:00 p.m. Council Chambers located at 1500 Warburton Avenue
- February 1, 6:00 p.m. - 7:00 p.m. Northside Branch Library located at 695 Moreland Way (Northside Community Room)

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- February 7, 6:00 p.m. - 7:00 p.m. Council Chambers located at 1500 Warburton Avenue

Contact Information:

City Manager's Office
(408) 615-2210 manager@santaclaraca.gov

